



# BUILD ZONE PODCAST

The Build Zone Podcast is the podcast dedicated to all things related to construction in Massachusetts and beyond. With over 150 episodes containing topics ranging from construction, workforce development, industry experts and the latest in chapter news and updates. Our podcast has been recognized as the only weekly podcast produced by any ABC chapter in the country.

**New episodes released every week to 2,000+ contacts and 5,000+ followers across social media platforms**

Find Us On Social Media

**@thebuildzonepodcast**



YouTube



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## About our listeners:

Age:

- 37% between 35-44
- 22% between 28-34
- 20% between 45-59

Gender:

- 65%--Male
- 33%--Female

- Industry Experts
- Chapter News
- Upcoming Events
- Workforce Development
- Business Trends

## Presenting Partner Opportunities

One Month = \$600 (4 Episodes)

Two Month = \$800 (8 Episodes)

## Lightning Round Sponsor

One Month = \$400 (4 Episodes)

Two Month = \$600 (8 Episodes)

- The average listener spends a whopping 7 hours per week glued to their favorite podcast app.
- Episodes between 20-40 minutes reign supreme, catering to busy schedules and attention spans.

Listen where ever you get your podcasts

