



# 2018 ABC Massachusetts Sponsorship and Advertising Opportunities

## **ELITE PARTNER - \$6,000 (\$8,000 Value)**

- ◆ Banner ad with link to company website on the ABC MA webpage for 12 months
- ◆ Company logo linked to company website in chapter e-newsletter for 12 months
- ◆ Member Spotlight highlighting company profile in chapter e-newsletter
- ◆ Two complimentary registrations for all ABC Massachusetts events
- ◆ Two complimentary player registrations for the annual Golf Outing
- ◆ Two complimentary registrations for the annual Excellence in Construction Awards
- ◆ Annual sponsor recognition at all chapter events
- ◆ Hole Sponsorship at the annual ABC MA Golf Outing
- ◆ Full-page ad in the Excellence in Construction Awards event program

## **GOLD PARTNER - \$4,000 (\$5,500 Value)**

- ◆ Banner ad with link to company website on the ABC MA webpage for 6 months
- ◆ Company logo linked to company website in chapter e-newsletter for 6 months
- ◆ Member Spotlight highlighting company profile in chapter e-newsletter
- ◆ Two complimentary registrations for all ABC Massachusetts events (excluding Golf Outing & EICA)
- ◆ Annual sponsor recognition at all chapter events
- ◆ Hole Sponsorship at the annual ABC MA Golf Outing
- ◆ Half-page ad in the Excellence in Construction Awards event program

## **SILVER PARTNER - \$2,000 (\$2,700 Value)**

- ◆ Company logo with link to company website on the ABC MA webpage for 3 months
- ◆ Company logo linked to company website in chapter e-newsletter for 3 months
- ◆ Member Spotlight highlighting company profile in chapter e-newsletter
- ◆ Two complimentary registrations to three ABC Massachusetts events (excluding Golf Outing & EICA)
- ◆ Annual sponsor recognition at all chapter events
- ◆ Hole Sponsorship at the annual ABC MA Golf Outing

### **ABC Massachusetts Website Advertising**

#### **Scrolling Banner - Top of ABC MA Homepage**

3 Months - \$500.00                      6 Months - \$1,000.00                      12 Months - \$1,500.00

#### **Scrolling Ad Block - Near Footer of ABC MA Homepage**

3 Months - \$300.00                      6 Months - \$600.00                      12 Months - \$900.00

#### **Scrolling Footer - Footer of ABC MA Homepage**

3 Months - \$150.00                      6 Months - \$300.00                      12 Months - \$500.00

### **ABC Massachusetts Newsletter Sponsorship**

Company logo featured in the weekly newsletter, sent to over 1,000 industry professionals on an annual basis:

1 Month - \$100.00                      3 Months - \$150.00                      6 Months - \$300.00

### **Custom Opportunity**

If you don't see a sponsorship opportunity listed here that works for your organization or have ideas for other opportunities, contact **Dan Gearin** at [dan@abcma.org](mailto:dan@abcma.org) to discuss a custom sponsorship opportunity.